

DealerSocket Sales Person - Best Practices



Beginning of Shift

Complete Tasks

My To-Dos (Employee Dashboard)

15-20 Mins.



Manage Working Deals

My Open Events

5-10 Mins.



Move Dead Deals to Lost &
Schedule Future To-Dos for Active Deals



Middle of Shift

Log in All New Prospects

Open Events/ (Employee Dashboard)

1 - 2 Mins. per lead



Schedule Appointments

Open Events/ (Employee Dashboard)

5-15 Mins.



Call and Email Working, Lost, and Sold Deals
in Order to Schedule New Appointments



End of Shift

Complete Remaining Tasks

My To-Dos (Employee Dashboard)

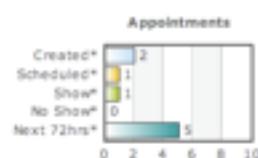
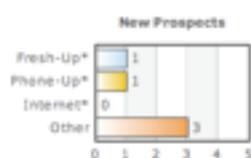
15-20 Mins.



Review Daily Checkout Report

My To-Dos (Employee Dashboard)

1-2 Mins.



Make sure that all items
have been completed:

- All To-Dos Completed
- All New Prospects Entered in DealerSocket
- All Appointments Scheduled in DealerSocket
- Made Sufficient Amount of Outbound Calls and Emails